Thank you for being a Science Exchange Service Provider! We’ve put together some quick guidelines to help you when adding new services to your storefront.

### Guidelines

1. Choose from the drop-down service list when naming. If the experiment in question doesn’t show up as typed, try a synonym. If the experiment name doesn’t exist yet, you can create a new one, and it will be marked as “pending” until verified by Science Exchange staff.
2. When creating a new service, try not to make the name too specific or too broad:

|  |  |  |
| --- | --- | --- |
| ∅ Too Broad | ∅ Too Specific | ✓ Just Right |
| “Animal Models” | “Amyloid Beta Mouse Model” | “Alzheimer’s Disease Animal Model”, *+ species tag and “*Alzheimer’s*” therapeutic area tag. Further details can be added to ‘Description’ section. Also add to the description section any specific model organisms you offer that are commonly used to study Alzheimer’s, e.g.* Tg2576 Mice*.* |
| “Toxicology Analysis” | “In Vitro Hepatotoxicity Assays in Primary Hepatocytes” | “Hepatotoxicity Assays”, *+ “*In vitro*” method tag and assay details in ‘Description’ section.* |
| “Experimental Design” | “qPCR Assay Design with Validation Curve and Two Primers” | “qPCR Assay Design” *OR* “Assay Design” *+ “qPCR” method tag and any other method tags you offer. Further details can be provided in description section.* |

If you have any questions, please don’t hesitate to reach out to one of our supplier account managers.